

CLB: a disciple-making movement

A CLB MAGAZINE FOR YOUNG LEADERS



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www.CLBA.ORG/identity

The Church of the Lutheran Brethren is excited to introduce *Identity* magazine—a FREE magazine for young leaders within the CLB. Our target audience for this magazine is age 15-25, but it is available to all who are interested.

Through this magazine, we hope to provide a tool that will complement your ministry by reinforcing a biblical understanding of Christian identity for our young leaders.

We will address relevant topics facing young Christians today, as well as introduce them to the uniqueness of the mission God has entrusted to our movement—the Church of the Lutheran Brethren.

The first issue will be published in October 2017. The second will be published in March 2018.

The magazine will be available in digital format through the CLB mobile app, but we are hoping to send a print version directly into the homes of our young leaders. Research indicates that millennials consider print media more trustworthy and authoritative than digital media and that up to 71% prefer a magazine in print... they just don't want to pay for information they believe should be free.

So, the magazine is FREE... and, with your help, we hope to put it in the mailbox, on the coffee table, and in the hands of our young leaders.

Please take a moment to register your high-schoolers, college-age students, and anyone else you feel would benefit from such a magazine. If you have someone at your church who works with the youth, please forward this email to them. The future is now.

Register your young leaders today: www.clba.org/identity

Thank you for your partnership, and may God continue to bless your ministry, and the ministry of the Church of the Lutheran Brethren.

Best regards,

Troy Tysdal
Director of Communications & Prayer
Church of the Lutheran Brethren